

# FREJA CHRISTIANA SMITH

frejachristiana@gmail.com ♦ +447740966430 ♦ www.frejachristiana.com

## WORK EXPERIENCE

### **Olive's Choice Creative** 2016 - 2017

Graphic Designer and Copywriter

♦ August 2016 until present; Web design, graphic design, artwork, SEO, social media marketing, email campaigns, research, copywriting/ editing, ecommerce, Google Search Console and Analytics

### **Kioskafe (Monocle Magazine)** 2016 - 2017

Barista and Sales Assistant

♦ August 2016 until present; Making coffee, customer service, magazine and merchandise sales, magazine returns, cash up, cleaning, writing end of day sales report

### **Next Animation Studio (NAS), Taiwan** 2016

Graphic Design Intern

♦ 5 weeks; Researching, initiating ideas and redesigning the company website

### **Munson's Coffee Shop** 2014 - 2015

Barista and Waitress

♦ Part time; Making coffee, customer service, cleaning

### **Studio Sikoki** 2013 - 2015

Personal Intern

♦ Irregular work; Graphic design for charitable organisations promoting and supporting the creative industry in Nigeria

### **Harrods** 2011 - 2012

Undergraduate Intern, the Creative Team

♦ A couple days a month; Designing pages for the internal magazine, press releases and packaging

### **Youth2Youth Helpline** 2009 - 2011

Volunteer

♦ Once a fortnight; Taking calls and writing emails in response to teenage callers' personal problems

## REFERENCES

Available upon request

## QUALIFICATIONS

### **University of the Arts London: Central Saint Martins College of Art & Design** 2011 - 2014

Undergraduate Bachelor of the Arts

♦ BA (Honours) Graphic Design

### **University of the Arts London: Central Saint Martins College of Art & Design** 2010 - 2011

Diploma in Foundation Studies (Art & Design)

♦ Diploma in Foundation Studies (Art & Design) - Merit

### **Notting Hill & Ealing High School** 2008 - 2010

GCE Advanced Level

♦ Art & Design: Fine Art - A

♦ Mathematics - A\*

♦ Physics - B

GCE Advanced Subsidiary

♦ Art & Design: Fine Art - A

♦ Mathematics - A

♦ Physics - A

♦ Spanish - A

## SKILLS & INTERESTS

- ♦ Advanced Adobe Creative Suite skills
- ♦ Strong HTML/ CSS skills
- ♦ Learning Javascript
- ♦ HTML email design
- ♦ Wordpress theme customisation
- ♦ Woocommerce ecommerce
- ♦ Standard SEO skills
- ♦ Google Search Console and Analytics
- ♦ Social media marketing experience
- ♦ Competent Microsoft Office skills
- ♦ Premier Pro post production experience
- ♦ Strong time management
- ♦ Excellent customer service
- ♦ Initiative and team work
- ♦ Creative problem solving
- ♦ Extensive research abilities
- ♦ Artistic sensibility
- ♦ Perfectionism
- ♦ Fast learner
- ♦ Fluent writing skills
- ♦ Good drawing abilities
- ♦ *Basic Japanese*
- ♦ *Japanese animation*
- ♦ *Surreal film and documentary*
- ♦ *Zero waste environmentalism*
- ♦ *Web design as art*
- ♦ *Cosmology*
- ♦ *Kickboxing (brown 2 stripe belt)*
- ♦ *MMO video games*
- ♦ *Video game costume design*
- ♦ *AR*